Mectron expands in India

Bangalore facility to host new showroom for dental products

Mectron, a specialised Italian manufacturer of raw materials based in Tokyo, has a strong core competency in materials development and is engaged in dental materials manufacture through its subsidiary, Sun Medical Co., Ltd.

SHOFU, one of the world’s leading dental materials manufacturer, wanted to open a new administration facility in Bangalore. The company, which revolutionised dental surgery with their development of piezoelectric bone surgery technology and enhance chemical products currently in development, has announced the opening of a new production and administrative facility in Bangalore.

According to Radhakrishnan, initial planning for the new facility began in 2007. Bangalore was chosen to host the new facility because of its highly educated workforce and the nearby Bengaluru International Airport. With an economic growth of 10.5 per cent, the city based in southern India is one of the fastest growing economic centres in India and host of a number of important industries, such as IT and biotechnology.

The number of employees in the Bangalore facility will be increased from 4 to 60, Radhakrishnan said. Besides new offices and meeting rooms, the new building will feature a showroom to exhibit the company’s product range to its customers from India. “This investment certainly demonstrates a strong commitment to Mectron India’s distribution partners and shows the confidence Mectron has in the potential of the Indian dental market,” said Wolf Nartjes, Area Manager for Asia, Dental Tribune Asia Pacific.

Mectron has been active in India since 2004. It has also branches in Delhi and Mumbai.

European market shows minor growth

The ADDE market report has revealed that the number of practising dentists in Europe has remained at 288,000, while the number of dental labs is declining. Furthermore, the usage of computers in practices continues to grow for both administrative and in-surgery activities, the report states. The number of new dental chairs installed in 2008 increased by 2.7 per cent.

The ADDE market report is published annually in collaboration with the Federation of the European Dental Industry. It aims to indicate trends in the European dental market over a period of five years. The 2009 report, which was presented at IDS Cologne in March, included figures from 15 countries, covering 2004 to 2008. The report is available at the ADDE main office in Switzerland.

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