Dr Pensavalle, a dental market intelligence giant, is no longer with us

Dr Victor Pensavalle, co-founder of Survisio, died Sunday, 22 June

Dr Pensavalle, born 16 October 1946, held two degrees in philosophy and biochemistry. He was a popular and prominent personality of the worldwide dental scene in his 40 years at the helm of Survisio. He extensively covered the globe to collect dental market data and to write about dental markets and company profiles. Since 1973, Survisio has provided global oral healthcare information online and offline on professional, technical, human, commercial and industrial resources as well as informative, promotional, advertising and marketing services to the world dental community.

His meticulous and hard-working style made Survisio what it is today, the most reliable and known dental market data bank of the world.

Dr Pensavalle was convinced that illness and death are one category of life. He did not want any funeral flowers or obituaries, but to leave as simply as possible and as much in silence as possible. He wished only his work to continue to speak.

“We all should bow our heads to Dr Victor Pensavalle and his outstanding achievements in life, wish his family all the best and that the pain at the bottom of their hearts will fade away with time. He truly was a great human being, we will miss Victor,” said Mr Friedrich A. Herbst, Executive Director of International Dental Manufacturers.

Pre-registration coming to a close
Take advantage of reduced congress pre-registration rates by registering before 15 August. After which, registration will only be available on-site. For more information, please visit the FDI website at: http://www.fdiworldental.org/microsites/Stockholm/congress2.html.

World Dental Parliament
FDI World Dental Parliament meetings begin Friday, 19 September. Meetings include forums that are open to all interested parties and also the annual general assembly, committee, council, regional organisation and other business meetings that are only open to invited individuals. The World Dental Parliament schedule is available on the FDI website for viewing and can be downloaded at: http://www.fdiworldental.org/microsites/Stockholm/congress5.html.

World Dental Exhibition
This year’s exhibition promises to be one of the largest held in the region. The dental industry will bring their latest and greatest products and services to be showcased and a visit to the exhibition will provide the opportunity to see, sample and try new equipment and the latest products. To date, more than 250 companies have signed up to exhibit from over 55 countries, including a strong participation from the Swedish dental industry.

World Oral Health Day
At the 2007 FDI Annual World Dental Congress held in Dubai, UAE, the FDI General Assembly declared 12 September as World Oral Health Day and issued an FDI Policy Statement regarding the day. 12 September was chosen for World Oral Health Day for three main reasons. Firstly, as mentioned above, September is the most common month for existing oral health days around the world. Secondly, the birthday of Dr Charles Godon, founder of the FDI, falls on 12 September 1854. Finally, the day is the anniversary of the groundbreaking WHO International Conference on Primary Health Care at Alma Ata, which took place on 12 September 1978. As the statement says, “the FDI encourages all member associations, governments, non-governmental organisations, the media and other entities to use the occasion provided through World Oral Health Day to develop community, national, regional and global activities related to improving oral health.”

FDI Dental Ethics Manual in Italian
The “FDI Dental Ethics Manual” first published in October last year has been translated into Italian by the Associazione Nazionale Dentisti Italiani (ANDI), a Regular Member of the FDI. The manual was launched and referred to by many of the speakers at the “Second Economics in Dentistry Workshop” in May in Cernobbio, located in the Lombardy region of Italy. The launch was also witnessed by the free circulation of professional figures in the dentistry sector.

Scientific Programme
The FDI will offer a full and diverse scientific programme at the 2008 FDI Annual World Dental Congress. World-class speakers have been invited from all over the world to present to delegates over the four-day period on a wide-range of subjects.

The Vasa was Sweden’s largest and most prestigious warship, the pride of the naval fleet and the Swedish nation. Unfortunately, her glory was short-lived. Shortly after having set sail on her maiden voyage in 1628, she sank within Stockholm’s harbour. She spent the next 333 years lying at the bottom of the Swedish capital before being located and raised from the water. The ship was incredibly well preserved and a painstaking operation to protect her from further damage has resulted in her own museum. The Vasa Museum is one of Stockholm’s top attractions and has become a very popular museum and restaurant to international and national guests.

The evening will start with a guided tour before dinner is served.

Register for the gala dinner, other social programme events, accompany persons programme and post-congress excursions before they are sold out. For more information, please visit: www.fdiworldental.org/microsites/Stockholm/congress5.html.

FDI World Dental Federation
13 Chemin du Levant, l’Avant Centre F-01210 Ferney-Voltaire, FRANCE Phone: +33 4 94 50 50 55 Fax: +33 4 94 50 50 54 Email: info@fdiworldental.org Web: www.fdiworldental.org FDI Dental Ethics Manual in Italian
The “FDI Dental Ethics Manual” first published in October last year has been translated into Italian by the Associazione Nazionale Dentisti Italiani (ANDI), a Regular Member of the FDI. The FDI was launched and referred to by many of the speakers at the “Second Economics in Dentistry Workshop” in May in Cernobbio, located in the Lombardy region of Italy. The launch was also witnessed by the free circulation of professional figures in the dentistry sector.

National and international organisations, governments, non-governmental organisations, the media and other entities to use the occasion provided through World Oral Health Day to develop community, national, regional and global activities related to improving oral health.”

FDI Member Associations around the world will advocate this day by promoting the importance of oral health through various local, regional and/or national events, activities and media. Please check with your national dental association to find out more about the activities planned and how you can get involved.

For more information about World Oral Health Day, please visit: http://www.fdiworldental.org/wohd.html.

2007/2008 Annual report

About the publisher
Publisher
FDI World Dental Federation
13 Chemin du Levant, l’Avant Centre
F-01210 Ferney-Voltaire, FRANCE
Email: info@fdiworldental.org
Web: www.fdiworldental.org

FDI Communications Coordinators
Victor Pensavalle
Christina Lee Thorsen

All text and illustrations therein are protected by copyright. Any utilisation without prior consent from the owner or publisher is unauthorised and liable to prosecution.