“We sought to address the increasing needs in the dental community for comprehensive information”

An interview with Koelnmesse’s Michael Dreyer, Vice-President Koelnmesse (Asia Pacific), and Dr Lewis Lee, President of the Singapore Dental Association, on IDEM Singapore 2010

What will conference delegates gain from this scientific conference?

We have organised a multifaceted programme led by international presenters that will give delegates access to the latest research and developments in the fields of dental aesthetics and implantology, as well as practical advice on treatment planning, operative techniques and post-operative care. We believe delegates will leave the conference with knowledge that can be incorporated into daily clinical practice and a greater understanding of key principles and philosophies at the leading edge of dentistry today.

Thank you very much for the interview.

Michael Dreyer: The rapid growth in popularity of and new developments in dental implants and related products, materials and techniques have dominated the dental landscape around the world for some time. In planning the scientific conference for IDEM Singapore 2010, we sought to address the increasing needs of the dental community for comprehensive information on the latest developments in these areas.

ALPRO drives safe and clean infection control

Daniel Zimmermann

Dental Tribune Asia Pacific Edition

With very high material compatibility and proven quick disinfection times (longer than 60 minutes), ALPRO is able to provide quick efficiency and excellent cleaning results. PlastiSept is alcohol free and intended for sensitive surfaces. BIB forte is a solution for general use, and disinfection of instruments, contaminated surfaces in practice and dental aspiration systems. This was the first product produced in 2000.

In 2010, ALPRO will again provide an excellent opportunity for manufacturers from around the world to meet and conduct trade in a central location in the Asian region. Since the meeting’s inception, we have continued to evolve IDEM to suit the needs of the dental industry in the region. IDEM Singapore will benefit from the extensive knowledge and experience we have garnered from the previous five IDEM events and our global expertise and resources as an organiser and manager of conferences and exhibitions.

Dr. Lee: What issues did SIDM consider in devising the conference theme for IDEM Singapore 2010?

Dr Lewis Lee: The rapid growth in popularity of and new developments in dental implants and related products, materials and techniques have dominated the dental landscape around the world for some time. In planning the scientific conference for IDEM Singapore 2010, we sought to address the increasing needs of the dental community for comprehensive information on the latest developments in these areas.