A word from Jérôme Estignard, FDI Interim Executive Director

Mr Jérôme Estignard has been appointed Interim Executive Director by the FDI Council during the 2010 FDI Annual World Dental Congress held in Salvador da Bahía, Brazil. He will manage the FDI head office during the search for a permanent Executive Director.

Mr Estignard has been with the FDI since November 2009 as Finance & Operations Director. His prior experience includes five years as Senior Auditor at PriceWaterhouseCoopers in France and twelve years at SITA in France, Germany and Switzerland, including Head of Financial Reporting at SITA, Switzerland, from 2004 to 2009.

Mr Estignard holds an MBA from International University in Geneva (Switzerland), a degree in Accounting and Finance from the ICS Business School in Paris (France) and a degree in Business Economics from the University de Seineaux (France).

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2010 FDI/Unilever Poster Award Competition

The six winners of the 2010 FDI/Unilever Poster Award Competition were announced during the VIP reception at the 2010 Annual World Dental Congress on 2 September. They are:

- Comparison of resin based sealants on tooth before and after cytotoxicity on cell lines MG-63 and Saos-2.
- Maryum Ehsani, Erfan Saidi (Iran)
- Prostaglandin-E2 induces receptor activator of nuclear factor kappa B ligand expression on cell lines MG-63 and Saos-2.
- Maryum Ehsani, Erfan Saidi (Iran)
- Krystyna Suchy, Wawrzyniec Jakubowski (Poland)
- Preeya Rujirachotiwat, Prasitjorn Singorga (Thailand)
- Prevalence / distribution of Porphyrin components of bacteria, a study of breast cancer patients with severe periodontitis.
- Patrick Furnk, Sigrid Eich, Chong-kwan Kim, Peter Eckhard, Ti-Sian Kim (Germany)
- Activity of plant extracts from the Brazilian Pantanal against Streptococcus mutis.
- Fernanda Lourenço Brighenti, Marcelo Jose Salvador, Alberto Carlos Botazzo Delhem, Adina Clara Botazzo Delhem, Cristiane Yumi Koga Do-Brazil (Brazil)
- Tooth loss and oral health self-perception of adults covered by health strategy for the family in Salvador, Bahia, Brazil.
- Mervis Franco dos Santos, Ganeiro Melo Santos, Fabiana Wagner Floraio, Maria Isabel Pereira Yannina, Maria da Conceição Nascimento Costa (Brazil)
- Sickle cell disease, oral health status and socioeconomic conditions of children in the state of Rio de Janeiro.
- Felipe Fagundes Souza, Thais Rêgo, Aruna Rossi, Maria Isabel Pereira Yannina, Maria Cristina Trivella Cangussu (Brazil)

More than 120 submissions were received by the FDI for the competition this year. The best posters were selected as finalists. Prior to the congress and they were then invited to present their posters and research to a panel of judges, followed by a question and answer session at the congress. All winners received a free registration to a future FDI Annual World Dental Congress and 1,500 towards his or her participation in the congress.

Information on the 2011 contest will be posted on the FDI website once it becomes available.

National Dental Associations rally to help rebuild Haiti’s oral health infrastructure

When Chantal Noël, National Liaison Officer of the Association Dentaire Haïtienne, spoke at the General Assembly and at the NLO Forum in Salvador da Bahía, Brazil, she expressed enthusiasm about the health status and socioeconomic conditions of patients with severe periodontitis. Her prior experience includes five years as Senior Auditor at PriceWaterhouseCoopers in France and twelve years at SITA in France, Germany and Switzerland, including Head of Financial Reporting at SITA, Switzerland, from 2004 to 2009.

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FDI successfully launches new communication platform—VOX

The platform was presented to members in both the FDI General Assembly and National Liaison Officers forum, following online access being made available to members.

This new FDI web-based membership communication platform comes in response to requests from FDI members, and it is tailored to meet their diverse needs.

VOX aims to unify FDI members, governance and staff online contact through an intuitive application that provides information about FDI Members, facilitates FDI member-to-member relationship.

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The launch of VOX marks the completion of phase 1: development and testing, and now FDI members are invited to use the platform themselves to make it a success. Meanwhile, ongoing development of the tool will continue to provide FDI and its members more advantageous functionalities, such as personalised web pages for each member and online International Directory.
The Data Mirror launched by FDI at Annual World Dental Congress

The FDI launched The Data Mirror, an interactive online mapping tool, at the World Dental Congress in Salvador da Bahia, Brazil.

The Data Mirror is an FDI online oral health database with a visualization engine that allows users to dynamically and visually interact with maps generated from up-to-date global oral health data. The Data Mirror presents data collected for The Oral Health Atlas in an interactive online format. The tool allows users to choose which information to display on the map and by allowing them to compare countries. The project led by the World Dental Development and Health Promotion Committee and was funded by a grant Johnsson & Johnson.

FDI & Unilever Oral Care launch the second phase of their global partnership

The FDI World Dental Federation and Unilever Oral Care launched Phase II of their unique global partnership at the FDI Annual World Dental Congress, in Salvador da Bahia, Brazil.

The new partnership follows a successful five year first phase collaboration which saw 40 different health promotion programmes implemented in partnership between National Dental Associations (NDAs) and Unilever Oral Care brands in 57 countries.

Phase II of the partnership will again involve NDAs working in partnership with Unilever Oral Care locally, with a new goal to work together to measurable improvements in oral health through encouraging twice daily brushing with a fluoride toothpaste. With one goal aligning the partnership globally, it aims to have a greater and more measurable impact on oral health around the world. Projects will work through key influencers such as dentists, other health professionals and teachers, aiming to reach specific target beneficiaries of families, school children and infants, to educate them regarding the benefits of twice daily brushing with fluoride toothpaste and support them in taking up this fundamentally important oral health behaviour.

To mark the launch of Phase II, the partners held a Global Launch Workshop at the FDI Annual Dental Congress attended by NDA representatives from participating countries and from the global partnership team at FDI and Unilever. Two members of the FDI World Dental Development and Health Promotion Committee, Professors Prathib Prasanthavan and Juan Carlos Llorda also gave presentations on the efficiency of twice daily brushing with fluoride toothpaste and programme evaluation indicators.

The FDI World Dental Federation and Unilever Oral Care have committed to continue to work together to improve oral health globally and are pleased to be taking their partnership forwards. With its focused goal, aligned to FDI Policy Statement 2008: Promoting Dental Health through Fluoride Toothpaste, Phase II of the FDI/Unilever Oral Care partnership contributes significantly to the FDI ongoing vision to lead the world to optimal oral health.

An outlook of the FDI AWDC 2011 in Mexico City

As organizers of the 2011 FDI Annual World Dental Congress, FDI and the Mexican Dental Association, in collaboration with the Mexican Dental Industry, are going all out to provide a memorable experience on all levels.

Hosted at the new, state-of-the-art Centro Banamex Convention Centre, participants will enjoy optimal conditions to participate in the scientific programme. This year’s theme “New Horizons in Oral Health Care” will explore the latest challenges and opportunities in the world of dentistry. In addition, the FDI World Dental Exhibition will showcase International and Mexican manufacturers and retailers, who will be exhibiting their latest products and services to FDI delegates.

The experience will be completed by opportunities for a full immersion into Mexican culture through optional tours, excursions and social events, as well as experience the welcoming Mexican hospitality, world-famous cuisine and rich cultural diversity.

Our official hotels are located in Polanco, one of the most dynamic areas of the city. In this neighbourhood you’ll be able to find the most sophisticated hotels, restaurants and the best shopping district. The main attraction of Polanco is being both residential and commercial with elegant flats and boutiques turn the area into a strategic business hub. Nevertheless it still has its original trendy atmosphere, great dinner options and at night it offers some of the best clubs in the city.

Please visit the International website www.fdiworlddental.org or the Regional website www.fdil2011.org for more information.

About the publisher

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Welcome to the new FDI members!

The General Assembly B in Salvador da Bahia has elected the following new members:

Regular
- Egypt – Egyptian Dental Association
- Belarus – Belorussian Dental Association

Supporting
- Academy of General Dentistry – AGD
- Brazilian Academy of Dentistry – BAD

Manaus – South Pacific Smiles

Dr Jack Cottrell (Canada)
Dr Patrick Hescot (France)
Prof. Nermim Yamalik (Turkey)
Treasurer
Dr Tin Chau Wong (Hong Kong SAR China)
FDI Committees
Communications & Member Support Committee
- Dr. Alexander Tolmeijer (the Netherlands)
Dental Practice Committee
- Dr Ralf Wagner (Germany)
Education Committee
- Dr Sally Hewett (USA)
- Prof. Takeshi Inoue (Japan)
- Dr Young Guik Park (Korea)
- Dr Joel Trouillot (France)
- Prof. Tao Xu (China)
Science Committee
- Prof. LJ Jia (Hong Kong SAR China)
World Dental Development & Health Promotion Committee
- Dr Valerie Robison (USA)
- Prof. Raoul Mierlo (Morocco)

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